



## **Personal Information Categories and Purposes Notice**

For members, customers, end-users, and consumers

State law requires us to provide this information regarding the categories of personal information we collect, the sources of that information, our purposes for processing that information, and the third parties to whom we disclose that information.

### **Our Processing of Personal Information**

Some elements of personal information may fall into multiple categories.

<b>Identifiers</b>	<ul style="list-style-type: none"><li>• <u>Examples of information collected:</u> Contact information (name, phone number, address, email address); social media handles and account information; unique identifiers (such as those assigned in cookies) and membership number</li><li>• <u>Source(s) of information:</u> Directly from you; automatically when you interact with us</li><li>• <u>Purpose(s) of collection and use:</u> All purposes listed in "Our Use of Personal Information"</li></ul>
<b>Additional categories of information listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))</b>	<ul style="list-style-type: none"><li>• <u>Examples of information collected:</u> Name, signature, Social Security number, physical characteristics or description, address, telephone number, driver's license or state identification card number, education, employment, bank account number, credit card number, debit card number, or any other financial information</li><li>• <u>Source(s) of information:</u> Directly from you; automatically when you interact with us</li><li>• <u>Purpose(s) of collection and use:</u> All purposes listed in "Our Use of Personal Information"</li></ul>

<b>Protected Classifications under state or Federal Law</b>	<ul style="list-style-type: none"><li>● <u>Examples of information collected</u>: Age (including date of birth); gender; disability status; veteran status</li><li>● <u>Source(s) of information</u>: Directly from you; automatically when you interact with us</li><li>● <u>Purpose(s) of collection and use</u>: All purposes listed in “Our Use of Personal Information”</li></ul>
<b>Commercial Information</b>	<ul style="list-style-type: none"><li>● <u>Examples of information collected</u>: Order history; billing and payment records; transaction and purchase information; feedback information (feedback you provide through the Services or responses to surveys); membership in organizations that offer discounts on Costco membership</li><li>● <u>Source(s) of information</u>: Directly from you; automatically when you make a purchase, return, or another financial transaction; service providers; third parties (other companies with which you engage)</li><li>● <u>Purpose(s) of collection and use</u>: All purposes listed in “Our Use of Personal Information”</li></ul>
<b>Biometric Information</b>	<ul style="list-style-type: none"><li>● <u>Examples of information collected</u>: Facial images and measurements used to fit virtual eyeglasses to your face, if you use the virtual eyeglasses tool. This information is not used to identify individuals</li><li>● <u>Source(s) of information</u>: Directly from you; automatically when you interact with us or use our Services</li><li>● <u>Purpose(s) of collection and use</u>: All purposes listed in “Our Use of Personal Information”</li></ul>

<b>Sensitive Personal Information</b>	<ul style="list-style-type: none"><li>● <u>Examples of information collected:</u> Driver's license number, state identification number, passport number, or other government issued identifiers; payment information (payment card numbers and financial account information); precise geolocation; health information</li><li>● <u>Source(s) of information:</u> Directly from you; automatically when you interact with us or use our Services</li><li>● <u>Purpose(s) of collection and use:</u> All purposes listed in "Our Use of Personal Information"</li></ul>
<b>Internet or Electronic Network Activity Information</b>	<ul style="list-style-type: none"><li>● <u>Examples of information collected:</u> Device identifiers (MAC address); device type and operating system; mobile network information; cookie or tracking pixel information; usage information (information about products or pages you browse and other interactions with our websites, apps, and advertisements); online session monitoring; chat transcripts</li><li>● <u>Source(s) of information:</u> Automatically when you interact with us online or connect with our systems (such as wireless internet provided at our locations); service providers; third parties</li><li>● <u>Purpose(s) of collection and use:</u> All purposes listed in "Our Use of Personal Information"</li></ul>
<b>Geolocation Data</b>	<ul style="list-style-type: none"><li>● <u>Examples of information collected:</u> Precise geolocation information if location services are enabled on your device</li><li>● <u>Source(s) of information:</u> Automatically when you interact with us or use our Services</li><li>● <u>Purpose(s) of collection and use:</u> All purposes listed in "Our Use of Personal Information"</li></ul>

<b>Audio, Electronic, Visual, Thermal, Olfactory, or Similar Information</b>	<ul style="list-style-type: none"><li>• <u>Examples of information collected:</u> Call recordings (such as customer service calls); photographs; video; license plate reader information</li><li>• <u>Source(s) of information:</u> Directly from you; automatically when you interact with us</li><li>• <u>Purpose(s) of collection and use:</u> All purposes listed in “Our Use of Personal Information”</li></ul>
<b>Professional or Employment-Related Information</b>	<ul style="list-style-type: none"><li>• <u>Examples of information collected:</u> Current employer information</li><li>• <u>Source(s) of information:</u> Directly from you or your employer when you are listed on a business membership or on a membership provided to you by your employer</li><li>• <u>Purpose(s) of collection and use:</u> All purposes listed in “Our Use of Personal Information”</li></ul>
<b>Inferences Drawn About You</b>	<ul style="list-style-type: none"><li>• <u>Examples of information collected:</u> Interests; preferences</li><li>• <u>Source(s) of information:</u> Directly from you; automatically when you interact with us; from third parties (commercial data brokers, other companies with which you engage)</li><li>• <u>Purpose(s) of collection and use:</u> All purposes listed in “Our Use of Personal Information”</li></ul>

We do not collect education information.

**Our Use of Personal Information**

We use the personal information we collect for purposes described below or otherwise disclosed to you. We use personal information for the following purposes:

- **Product and service delivery.** To provide our products and services, including: securing, troubleshooting, improving, and personalizing products and services, and processing, fulfilling, shipping, and delivering your orders.
- **Business operations.** To operate our business, including creating, maintaining, and renewing your membership, confirming your identity and membership status when you shop or interact with the Services, billing, accounting, improving our internal operations, securing our networks and systems, detecting fraudulent, illegal, or unauthorized activity, and monitoring trends, usage and activities in connection with our Services and warehouses.
- **Product improvement, development and research.** To improve our products, develop new products or features, and conduct research.
- **Personalization.** To understand you and your preferences, to enhance your experience and enjoyment using our products and services and personalize your online experience and the advertisements you see when you use the Services or other platforms.
- **Customer support.** To send you information and notices about your membership account such as updates, order confirmations, delivery and pick-up notices, security alerts, and support and administrative messages.
- **Marketing and advertising.** To create marketing materials; to communicate with you about Costco and other companies' products and services, offers, promotions, rewards, contests, upcoming events, and other information about our products and services and those of other selected companies; and to display advertising to you.
- **Legal, security and safety reasons.** For legal, security and safety reasons, such as to protect our rights and the rights of our customers and members, protect the security of our systems, networks and facilities, enforce our policies, communicate product recalls or safety notices, or address legal and regulatory compliance obligations.
- **For any other purpose described to you at the time information is collected.**

We combine information we collect from different sources to achieve these purposes and to give you a more seamless, consistent, and personalized experience.

### **Our Disclosure of Personal Information**

State law also requires us to provide you with information regarding the parties to whom we “sell” or “share” your information, and the parties to whom we disclose your information for a

business purpose. A business “sells” personal information when it discloses personal information to a third party for monetary or other benefit. A business “shares” personal information when it discloses personal information to a third party in order to engage in cross-context targeted advertising. A company may be considered a third party either because the purpose for its receipt of personal information is not for a business purpose under applicable law, or because its contract does not restrict it from using personal information for other purposes.

We sell or share your information as follows:

- **Identifiers:** to advertising, marketing, and analytics providers; and to suppliers for marketing purposes
- **Commercial Information:** to advertising, marketing, and analytics providers: and to suppliers for marketing purposes
- **Internet or Electronic Network Activity Information:** to advertising, marketing, and analytics providers and to suppliers for marketing purposes

Any category of personal information listed above also may be disclosed for a business purpose to service providers and contractors, which are companies or individuals that we engage to conduct activities on our behalf. Service providers and contractors are restricted from using personal information for any purpose not related to our engagement.

Costco does not disclose sensitive personal information to third parties.

### **Our Disclosures to Specific Third Parties**

Costco has disclosed personal information to the following Third Party entities. A “Third Party” is an entity that is not a natural person, service provider, processor, or Costco-affiliated business.

*Analytics providers:* These entities aggregate and analyze information about transactions and digital interactions in order to provide Costco and its suppliers with statistics. Costco does not supply these third parties with your contact information or other directly identifiable information about you. If you submit a request to opt-out of sale or sharing of personal information, Costco will stop disclosing your personal information with these entities.

Circana LLC [www.circana.com](http://www.circana.com)  
Syndigo [www.syndigo.com](http://www.syndigo.com)

*Advertising providers and suppliers:* Costco discloses personal information to these entities to advertise and promote Costco products and services, as well as their own products or services, directly to Costco members. If you submit a request to opt-out of sale or sharing of personal information, Costco will stop disclosing your personal information with these entities.

Citibank, N.A. [www.citi.com](http://www.citi.com)

*Other companies with which you engage:* You may use Costco or your Costco membership to obtain products or services from other companies—for example, when you book a hotel or cruise through Costco Travel, or use a third-party service to shop at Costco. When you request information about or purchase such products or services through Costco, we disclose personal information to those companies in order to provide you with the information, products or services you request.

*Law enforcement, government and regulatory agencies.* Costco discloses personal information to local, state, and national law enforcement, government, and regulatory agencies that have jurisdiction over our business when such information is requested or when Costco determines that it is necessary to prevent, investigate, defend, or prosecute fraud or other illegal activities, or to protect Costco's rights or the rights of others.

*Legal process.* Costco discloses personal information when requested through investigative demands, subpoenas, or other legal process.

If you would like additional information regarding our processing of your personal information, please read Your Privacy Rights at [www.costco.com/privacy-policy.html](http://www.costco.com/privacy-policy.html).