

MM FLOWERS

SUSTAINABILITY



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MM Flowers is committed to working sustainably across our supply chain and in our own operations in our UK facility and HQ in Alconbury. We support our growers and their workers through well-developed and long-standing trading relationships, as well as through certification and auditing.

We are also embarking on a coordinated programme to encourage and support 'beyond audit' initiatives, such as nutritional gardens, leadership programmes, strengthening worker voice and gender awareness.

ROSES FROM KENYA

Our main supply of roses to Costco comes from the VP Group in Kenya. The farms are situated near Mount Kenya and Lake Naivasha.

Sustainability is a key driver of the group's values and all farms deliver a wide range of initiatives ranging from free nutritious lunches for all employees and dedicated committees for issues such as Worker Welfare and Gender. The farms also work with the local community - supplying potable water to the local community; making monetary contributions to support community policing; and maintaining the roads around the farm to improve local transport.

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AUDIT & CERTIFICATIONS

Farms undergo a SMETA audit every two years as part of their registration through SEDEX. These audits follow the Ethical Trading Initiative (ETI) Base Code.

Farms are also Global-GAP certified, which ensures conformance to good agricultural practices. We also encourage farms to go beyond these certification levels and many have adopted programmes such as improved pest control methods, anaerobic digestion, biomass heating, wetlands filtration and rainwater harvesting.

We work with our retailers to ensure all our growers are compliant to the required and approved standards. We are also working with partners from across the industry to ensure consistency and robustness across and between certification and audit bodies.